



A Journey to a Better Tomorrow



Our Story | Our Future

A Better Tomorrow is a peer-led organisation that offers supported accommodation and programmes to men and women who have been affected by drug or alcohol addiction, mental health issues, homelessness or domestic abuse.

Our Story

In 2014, a small group of people with lived experience of addiction came together with a simple but powerful idea: recovery is possible when people are given safety, structure and belief.

From that idea, A Better Tomorrow (ABT) was born.

In 2018, A Better Tomorrow established a self-contained hub within the community at the Park Lane Community Centre in Woodside, Telford. Facilities include offices, a kitchen, classrooms, an outdoor gym and a large social space used for group activities and drug- and alcohol-recovery groups.

What began as one recovery house has grown into a community-rooted organisation providing:

120 units of supported accommodation.

A dedicated community hub at Park Lane Centre, Telford.

140+ hours of programmes and activities each month.

Specialist housing for mental health and domestic abuse.

Early intervention services for people at risk of homelessness.

Since 2014:

3,742
clients
supported



20+
clients a
month start
their journey



A
TOMORROW
Better



In March 2026, A Better Tomorrow Charity (No. 1210085) was formed to expand and strengthen the delivery of programmes, education, training and enrichment activities across the ABT group.

The Need

Addiction, homelessness and mental ill-health rarely exist in isolation.

They are often intertwined with trauma, poverty, domestic abuse, family breakdown, reoffending and social isolation.

Without intervention, the consequences are severe:

- Repeat imprisonment
- Chronic homelessness
- Long-term unemployment
- Intergenerational harm
- Premature death

Woodside and the wider Telford area continue to face socioeconomic challenges. During Covid, ABT worked closely with local housing teams and identified an acute shortage of supported accommodation for people experiencing homelessness.

Demand continues to grow.

Recovery is possible, but only when safe housing, structured support and meaningful community are available together.



To support, empower and enable people with issues of addiction, mental ill-health, homelessness or domestic abuse to live their lives to the full.

The Mission

We believe that everyone should have the opportunity to live fulfilled and meaningful lives which include: the power, authority, and resources to control their own lives. We will walk side by side with our clients across the bridge to normal living.

ABT Model

A Better Tomorrow is different because it is peer-led.

Many of our staff and volunteers have lived experience of addiction, mental ill-health or domestic abuse. They are not just professionals; they are proof that recovery works.



Scott Morgan: From first client to CEO

In 2014, Scott became ABT's first client. Twelve years later, he celebrates over a decade of sobriety and leads the organisation as Chief Executive Officer.



Martin Cantrill: From addiction to COO

After years trapped in addiction, Martin entered ABT in 2014 at rock bottom. Through therapy, group support and mentorship, he rebuilt his life and now serves as Chief Operating Officer.



Our team truly understand what it's like to walk the path of recovery and are with our clients every step of the way. We have designated team members who work with clients across all four of our service areas.

Core Services

Drug & Alcohol Recovery Housing:

Clients live in supported recovery houses while completing a comprehensive abstinence-based recovery programme in a stable and structured environment.

Mental Health Housing:

A calm, secure environment where individuals can stabilise and rebuild their well-being.

Domestic Abuse Safe House:

Secure four-bedroom housing with high-security access and dedicated lived-experience support.

Early Intervention Housing:

Supporting individuals at risk of homelessness with accommodation, practical life skills and structured pathways toward independence.



Community Hub – Park Lane Centre (Telford):

A self-contained hub hosting recovery groups, cooking sessions, art, mindfulness, Alcoholics Anonymous and Narcotics Anonymous meetings, an education programme and skills workshops.



Each month, ABT delivers 140+ hours of activities, alongside a busy volunteering programme.



Our work in the community has changed the lives of thousands of people and their loved ones. Each client participates in a structured monthly assessment to track progress and identify areas of need.

Impact

Together with their support worker, clients review six key outcome areas: purpose, engagement and empowerment; mental health; physical health; money matters; education and skills; feeling safe; family relationships and behaviour.

Impact at a glance



Just one story. Dylan: From streets to stability

Dylan grew up moving between foster placements and by 17 was homeless, drawn into drugs and crime. Wanting a different future, he travelled to the West Midlands but still found himself sleeping rough. That is when he found A Better Tomorrow.

Through ABT's abstinence-based recovery programme and safe housing, Dylan began rebuilding his life. In just 12 weeks, he gained stability and confidence, taking part in cooking sessions and the woodland project, and is now working towards maths and English qualifications and a future he once believed was impossible.

“Since arriving at ABT, I’ve started to put my life back together and look towards the future in a positive way for the first time in my life.”



A Better Tomorrow is client-focused. We strive to help as many people as possible. With your support, we can provide even more care and guidance to vulnerable individuals in our community.

Join the Journey

Recovery happens in a community

There are many ways you can stand alongside the men and women rebuilding their lives through A Better Tomorrow. Whether you can give time, skills, resources or financial support, **you can help create real change.**

Volunteer

Volunteering is at the heart of A Better Tomorrow.

Our clients contribute over 200 hours each week to deliver programmes, maintain our homes, support recovery and strengthen our local community.

As we grow, we are looking for people who want to work alongside those rebuilding their lives.

Opportunities include:

- Joining our maintenance and gardening teams
- Assisting at events and fundraising initiatives
- Supporting or facilitating our programme of activities
- Getting involved with our annual recovery football tournament
- Providing or supporting peer support groups and skills-based workshops
- Helping with administration, reception duties or outreach support
- Creating content for our social media channels



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Join the Journey

Share a skill, share your passion!

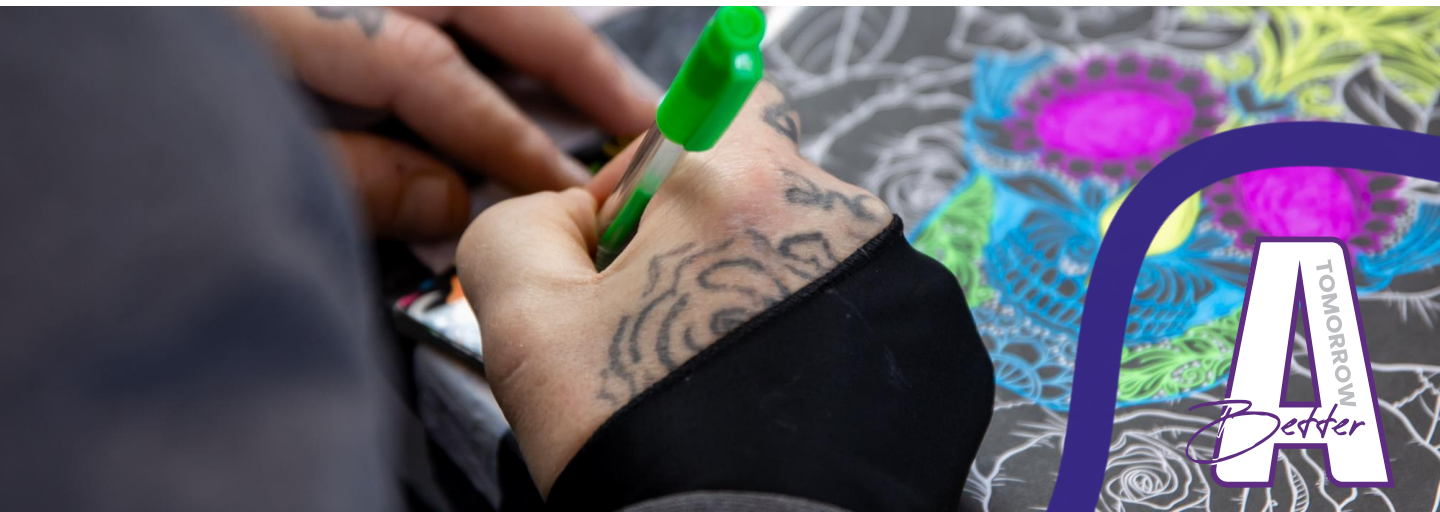
Recovery is about rediscovering joy and purpose. Could **you** spark someone's new beginning?

We're looking for people to share what they love!
Could you:

- Lead a fitness group, such as running, swimming or CrossFit?
- Facilitate a creative writing group?
- Set up and run a reading group?
- Get a group of gardeners together?
- Host a board game group?
- Lead a drama or theatre club?
- Support a music or singing group?
- Host movie nights?
- Get involved in an art workshop?
- Share your cooking or baking skills in a masterclass?
- Coach our busy badminton group and set up a league?
- Host a monthly quiz?



Something we've missed? **Give us a shout!**



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Join the Journey

Create a warm welcome

When someone arrives at ABT, they often arrive with very little.

Every new client receives a welcome pack to help them feel safe and supported from day one.

Each pack includes:

- Essential toiletries and sanitary items
- Clean towels and bedding
- Basic clothing and underwear
- Food staples for the first few days
- A small comfort item to make their space feel like home



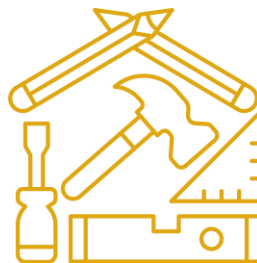
Could you sponsor a pack, donate items, fund bulk purchases or host a collection drive?

Donate resources

We are always looking to expand our activity programmes. Practical donations help us offer more spaces in each activity and create more varied, engaging sessions for our clients.

We welcome donations of:

- Art and craft supplies
- Cooking equipment and ingredients
- Office materials – paper, pens and journals
- Gardening tools
- Sporting equipment
- Books
- IT equipment
- DIY equipment



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Join the Journey

Fundraise

Throughout the year, we host and participate in:

- Sponsored challenges
- Community events
- Running races
- Adventure challenges
- Quiz nights



Host your own event, take on a challenge, rally your workplace, or even jump out of a plane! We'll support you every step of the way. Just get in touch!

Join our inspirational speaker programme

We're launching a monthly inspirational speaker programme to bring clients and the wider community together.

We're looking for speakers who can inspire, educate and connect.

These events will:

- Inspire people in recovery
- Build stronger community links
- Reduce stigma
- Raise vital funds



If you can speak – or know someone who can – we'd love to hear from you.

And don't forget to join us at the events!





Join the Journey

Last but not least... Raise awareness

Help us break stigma and spread hope.

Follow our journey on social media. Like, share, comment, start conversations and introduce us to new partners.

You'll find us on Facebook | LinkedIn | Instagram

We give special thanks to all our funders and partners. At the start of 2026, these included:

AICO

The Albert Hunt Trust

The Clothworkers Foundation

Councillors Pride Fund

Merkur

The Millichope Foundation

The National Lottery Community Fund

The Rowlands Trust

Shropshire Community Foundation

Telford and Wrekin Council

The William A Cadbury Charitable Trust





Call: 01952 683 707

Email: scott@abtgroup.org.uk | martin@abtgroup.org.uk

Visit: Park Lane Centre, Woodside, Telford, TF7 5QZ

Website: abtgroup.org.uk

A Better Tomorrow Charity is registered as a CIO in England and Wales. Registered Charity Number 1210085.



Contact us